



PRESS RELEASE

29 September 2015

**Alliance Consulting is supporting the sale of De Vecchy Conseil to Legisana, a subsidiary of Planet Pharma (Belgium)**

---

**With a view to divestment, De Vecchy Conseil, a company with health product regulatory and scientific expertise, particularly in plant-based products – food supplements, functional ingredients and foodstuffs, special diets – is transferring its client portfolio to Legisana, the French subsidiary of Planet Pharma (Belgium), founded by Gilles Gernaey, pharmacist, a company specializing in food supplement design. Alliance Consulting, experts in HR architecture and Business Linking in the Life Sciences industry, managed the search for potential buyers.**

---

De Vecchy Conseil was founded in 1997 by H el ene de Vecchy, a pharmacist, and has developed acknowledged expertise in the fields of food supplement design and formulation, active ingredient approval, label wording, DGCCRF declarations (French Directorate General for Competition, Consumer Affairs and Repression of Fraud), wholesaler listing, and health claims consultancy services. The company enjoys a high profile and offers specialized services to the food, nutraceutical and health and beauty markets in France and Europe.

In light of her imminent retirement, H el ene de Vecchy wished to entrust her constantly growing company to a business able to deliver the same quality of service to De Vecchy Conseil's loyal clients. Legisana was chosen because of its foothold in the market in France and Europe, but its manageable size and the fact that the two companies share values such as ethics and expertise were additional plus points.

By entrusting Alliance Consulting with this assignment, De Vecchy Conseil has confirmed its trust in the network of European nutrition, health and cosmetics experts built up over the years by Philippe Sibour, the CEO and founder of Alliance Consulting.

**ALLIANCE CONSULTING**  
7 bis, rue des Aulnes  
F - 69410 Champagne au Mont d'Or  
+33 4 72 38 08 50  
[www.alliance-consulting.fr](http://www.alliance-consulting.fr)

**DE VECCHY CONSEIL**  
3, rue Niepce  
F - 75014 Paris  
+33 1 40 47 80 84

**LEGISANA**  
15, rue Taitbout  
F - 75009 PARIS  
+33 6 14 26 34 29